



ANABELLE VO

cinematographer_photographer_editor

- Live events • Corporate promos • Live streams • Sports
 - Podcasts • Short-form • Narratives • Headshots
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Freelance - Various

Videographer/Photographer/Editor

- Collaborate with clients to plan shoots for cross-platform content
- Film a wide range of video projects—interviews, live events, narrative, etc.
- Edit content in many different formats—long form, short form, social
- Photograph events, headshots, portraits
- Develop custom motion graphics and templates

City of Lancaster: January 2021 - Present

Media Producer

- Conceptualize, plan, & execute multimedia campaigns for internal & external stakeholders
- Oversee production of news, lifestyle shows, & a variety of other media
- Build production budgets for video projects and ongoing series
- Plan, film, edit live events, interviews, social media content across platforms
- Photograph city events, staff portraits, dignitary headshots
- Manage city's team of photographers, videographers, and editors
- Use task-tracking software to schedule assignments for multimedia coverage
- Effectively communicate with internal and external stakeholders
- Develop city's motion graphics packages and templates across platforms
- Source vendors to make purchasing decisions for production equipment and services
- Manage media archives, servers, and DAM tools
- Produce livestreams of events, local sports, and press conferences
- Design print and digital graphics for city events, promotions, and campaigns

Studio 71: August 2020 - January 2021

Podcast Editor

- Edit podcasts & manage episode releases w/ads for multiple platforms
- Edit social media assets for episodes
- Monitor & analyze listener data
- Develop new shows with content creators
- Research equipment and best practices for remote set ups

AXS: August 2018 - January 2021

Content Producer

- Film live shows with a multicam set up
- Edit live shows for release on a wide range of online platforms
- Shoot & edit short-form content for sponsors, company website, and social media
- Manage media archives and servers

- Maintain video/audio equipment
- Research and acquire new tools for video production
- Travel for location shoots and events

Beyond the Bell Office of Outdoor Education: December 2016 - December 2022

Content Producer

- Plan, film, and edit videos for the Outdoor Education program to educate and inform public audience
- Operate a wide range of camera, lighting, and audio equipment
- Be adaptable and flexible in a changing outdoor environment

The MY HERO Project: June 2011 - December 2017

Media Specialist

- Plan, film, and edit short-form content for website and festivals
- Film & edit multicam live events
- Manage media archive and servers

TOOLBOX



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| <ul style="list-style-type: none"> • Adobe Creative Apps • Davinci Resolve • Sony Cameras • Canon Cameras • DJI Gimbals | <ul style="list-style-type: none"> • DJI Mics • Rode Audio Equipment • Zoom Audio Equipment • Aputure Lighting Equipment | <ul style="list-style-type: none"> • OBS Livestreaming • Blackmagic Design Video Equipment |
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EDUCATION

University of California, Irvine

Bachelor of Arts, Film and Media Studies, 2008-2012